

Année Universitaire 2023/2024

Composante: UFR DES SCIENCES DE SANTÉ ET DU SPORT

Département: SCIENCES DU SPORT ET DE L'ÉDUCATION PHYSIQUE

Cursus: **Master**

Mention: **MANAGEMENT DU SPORT**

Parcours: **European Master of GOVERNance and Administration of Leisure and Sports**

An. concernée: **M2**

Semestre: **3**

ECTS: 30

Volum. encadr. étud.: 220



Nature	Libellé éléments	Choix	ECTS EC	MCC SES 1	MCC SES 2	Nature ENS	Volume horaire	Nombre de groupe	Stage	Mém.	Exp.pro.	TE	Projet tutoré
CHOP	Université d'accueil	1 choix	30				220						
OPT	LISBON UNIVERSITY	Oblig.	30				0						
UE	1 Olympism and olympic Games	Oblig.	6				0						
	Olympism and olympic Games					CM Distanciel	0	1	Non	Non	Non	Non	Non
UE	2 Sport environment and tourism	Oblig.	6				0						
	Sport environment and tourism					CM Distanciel	0	1	Non	Non	Non	Non	Non
UE	3 Leadership and interpersonal relationships	Oblig.	6				0						
	Leadership and interpersonal relationships					CM Distanciel	0	1	Non	Non	Non	Non	Non
UE	4 Sport information systems	Oblig.	6				0						
	Sport information systems					CM Distanciel	0	1	Non	Non	Non	Non	Non
UE	5 Digital Media and sports management	Oblig.	6				0						
	Digital Media and sports management					CM Distanciel	0	1	Non	Non	Non	Non	Non
OPT	LUNEX UNIVERSITY - Digital sport industry	Oblig.	30				0						
UE	1 Digital sport management principles	Oblig.	10				0						
	Sport policy and governance in the digital age					CM Distanciel	0	1	Non	Non	Non	Non	Non
	Designing and managing a sport business digital strategy					CM Distanciel	0	1	Non	Non	Non	Non	Non
	Sport management special features in the digital world					CM Distanciel	0	1	Non	Non	Non	Non	Non
UE	2 Digital skills for sport business	Oblig.	10				0						
	Trends and challenges of digitalisation of and in sport					CM Distanciel	0	1	Non	Non	Non	Non	Non
	Developing digital skills					CM Distanciel	0	1	Non	Non	Non	Non	Non
	Developing digital content for sport					CM Distanciel	0	1	Non	Non	Non	Non	Non
UE	3 Sport business analytics and finance	Oblig.	10				0						
	Business analytics in sport					CM Distanciel	0	1	Non	Non	Non	Non	Non
	Sport finance and financial ratios					CM Distanciel	0	1	Non	Non	Non	Non	Non
	Digital business analytics in sport					CM Distanciel	0	1	Non	Non	Non	Non	Non
OPT	LUNEX UNIVERSITY - Leisure and sport event management	Oblig.	30				0						
UE	1 Online and offline sport facility and event management	Oblig.	10				0						
	Operation and risk management					CM Distanciel	0	1	Non	Non	Non	Non	Non
	Sport event management principles					CM Distanciel	0	1	Non	Non	Non	Non	Non
	Sport event and digital technologies					CM Distanciel	0	1	Non	Non	Non	Non	Non
	Sport event organisation					CM Distanciel	0	1	Non	Non	Non	Non	Non
UE	2 Digital sport management principles	Oblig.	10				0						
	Sport management special features in the digital world					CM Distanciel	0	1	Non	Non	Non	Non	Non
	Sport policy and governance in the digital age					CM Distanciel	0	1	Non	Non	Non	Non	Non
	Designing and managing a sport business digital strategy					CM Distanciel	0	1	Non	Non	Non	Non	Non

UE	3 Digital skills for sport business	Oblig.	10				0						
	Trends and challenges of digitalisation of and in sport					CM Distanciel	0	1	Non	Non	Non	Non	Non
	Developing digital skills					CM Distanciel	0	1	Non	Non	Non	Non	Non
	Developing digital content for sport					CM Distanciel	0	1	Non	Non	Non	Non	Non
OPT	LILLE UNIVERSITY	Oblig.	30				220						
UE	1 Communication applied in sport event	Oblig.	5				40						
	Communication applied in sport event					CM	40	1	Non	Non	Non	Non	Non
UE	2 Production and management of international sport event	Oblig.	6				40						
	Production and management of international sport event					CM	40	1	Non	Non	Non	Non	Non
UE	3 Project management in sport event	Oblig.	5				40						
	Project management in sport event					CM	40	1	Non	Non	Non	Non	Non
UE	4 Sponsoring and activation	Oblig.	5				40						
	Sponsoring and activation					CM	40	1	Non	Non	Non	Non	Non
UE	5 Sport economic decision	Oblig.	5				30						
	Sport economic decision					CM	30	1	Non	Non	Non	Non	Non
UE	6 Professional integration into sports sector	Oblig.	4				30						
	Professional integration into sports sector					CM	30	1	Non	Non	Non	Non	Non

