INTERNATIONAL MASTER IN SPORT ADMINISTRATION

Become an effective manager in international sports organisations

Strategy
Marketing
Event management
Communication

STATE MASTER’S DEGREE
Incorporating university tuition and placements in companies or public or private organisations working in the sports sector
INTERNATIONAL MASTER IN SPORT ADMINISTRATION

A 2-year course with international tuition delivered by the Faculty of Sports Science and Physical Education of the Lille 2 University and partner universities.

A special partnership with the global sportswear and sports equipment retailer and design company:

Work placement opportunities in sports event management, communication and sports and leisure organisations such as:

Amaury sport organisation: Tour de France, Paris Dakar
Doublet: Supplier to the London Olympics, international competitions
Najeti: St Omer golf open (2nd biggest European golf tournament)
Fédérations sportives: Sports federations: French Tennis Federation, French Judo Federation, French Swimming Federation
Professional football, basketball, rugby clubs, etc.

INTERNATIONAL MASTER IN SPORT ADMINISTRATION

International study opportunities thanks to inter-university partnerships in China, Brazil, Russia and the USA

Chine Shenyang Sport University
Qingdao Ocean University of China
Brésil Belo Horizonte UFMG Federal University of Minas Gerais
US Franchises

Sao Paulo UNESP National Paulista University
Sao Paulo USP University of Sao Paulo
Russie GUU State University of Management Moscow
USA Buffalo Canisius College

Shenyang Sport University
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Courses in French and English

Core and operational knowledge (Management, Human resources, Strategies, Socio-economics, Sports policies, Accountancy, Finance, Sports science research, Case studies), lectures by industry professionals, exceptional placements.

Training Objectives:

- Train managers mastering theoretical knowledge related to the decision in the sports sector
- Master degrees are able to design and develop expertise on marketing projects, communication, management and management related to sports and recreation
• Support and guidance for each student: Meet and greet station pick-up service, accommodation, language support for international students by the University’s International Relations Department.

• Study and work placement mobility grant.

• Language tuition to prepare for foreign placements.

• Sports facilities on the Faculty of Sports Science and Physical Education campus, and in the region’s sports clubs.

• Special support for high-level athletes.

• Possibility of paid work placements.

Vos contacts :

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