



INTERNATIONAL MASTER IN SPORT ADMINISTRATION

Become an effective manager
in international sports organisations

Strategy
Marketing
Event management
Communication

STATE MASTER'S DEGREE

Incorporating university tuition and placements in companies
or public or private organisations working in the sports sector



A 2-year course with international tuition delivered by the Faculty of Sports Science and Physical Education of the Lille 2 University and partner universities

A special partnership with the global sportswear and sports equipment retailer and design company :



Work placement opportunities in sports event management, communication and sports and leisure organisations such as :

Amaury sport organisation : Tour de France, Paris Dakar

Doublet : Supplier to the London Olympics, international competitions

Najeti : St Omer golf open (2nd biggest European golf tournament)

Fédérations sportives : Sports federations: French Tennis Federation, French Judo Federation, French Swimming Federation

Professional football, basketball, rugby clubs, etc.

US Franchises

International study opportunities thanks to inter-university partnerships in China, Brazil, Russia and the USA

Chine
Shenyang Sport University



Qingdao Ocean University of China



Brésil
Belo Horizonte UFMG
Federal University of Minas Gerais



Sao Paulo UNESP National Paulista University



Sao Paulo USP University of Sao Paulo



Russie
GUU State University of Management Moscow



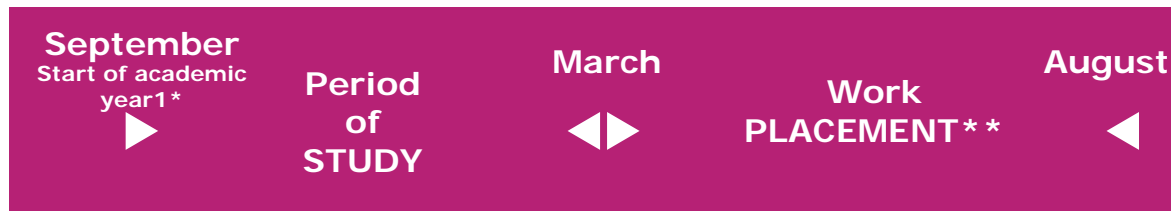
USA
Buffalo Canisius College



Courses in French and English

Core and operational knowledge (Management, Human resources, Strategies, Socio-economics, Sports policies, Accountancy, Finance, Sports science research, Case studies), lectures by industry professionals, exceptional placements.

M1 MASTER 1



*Start of academic year at the Faculty of Sports Science and Physical Education

**Work placement of a minimum of 3 months

M2 MASTER 2



* M2 dans l'Université d'origine ou une des universités partenaires du programme

**Stage de 6 mois minimum, en entreprise ou dans une structure du pays d'origine ou des pays des partenaires

Training Objectives :

▶ Train managers mastering theoretical knowledge related to the decision in the sports sector

▶ Master degrees are able to design and develop expertise on marketing projects, communication, management and management related to sports and recreation



INTERNATIONAL MASTER IN SPORT ADMINISTRATION

- Support and guidance for each student : Meet and greet station pick-up service, accommodation, language support for international students by the University's International Relations Department.
- Study and work placement mobility grant.
- Language tuition to prepare for foreign placements.
- Sports facilities on the Faculty of Sports Science and Physical Education campus, and in the region's sports clubs.
- Special support for high-level athletes.
- Possibility of paid work placements.

Vos contacts :

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